

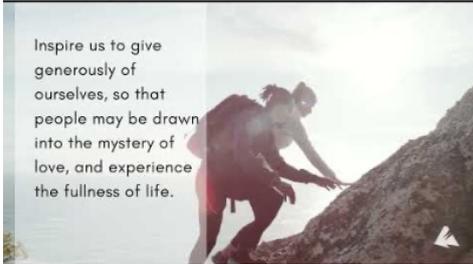

Areté
 CENTRE FOR MISSIONARY LEADERSHIP
A work of the Missionaries of God's Love

Strategy and Structure

Missionary Leadership: Theory and Praxis Lecture 8

1

Inspire us to give generously of ourselves, so that people may be drawn into the mystery of love, and experience the fullness of life.



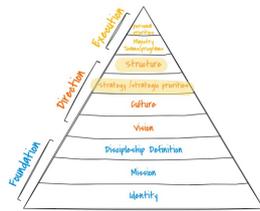
2

Re-cap of Last Week

- Culture is reflected in what is truly valued
- How does the parish spend its time/money?
- Mallon's 10 "values"
- Language, symbols, stories, rituals are culture shaping
- Values to shape behaviours
- Operationalizing values

3

Strategy:



- Answers the question “how will we accomplish our goals/realize our vision
- Need a strategy for the whole parish
- With discipleship at its heart
- So – the process of evangelization (AG/RCIA) should be at the center of the strategy



4

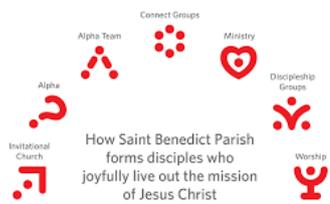
From the process of evangelisation to a discipleship pathway (or ‘model’)

- Discipleship pathway has to incorporate the elements of your discipleship definition
- How are you helping people to incorporate the practices of discipleship so that the fruit of the Spirit (Gal 5:22) emerges in their lives?
 - Prayer
 - Eucharist
 - Live faith in community
 - Serve
 - Share their faith
 - Outreach to poor and marginalized
 - Trust in God’s providence and are generous with their gifts
 - Know and love their Catholic faith
 - Pursuing the life of virtue



5

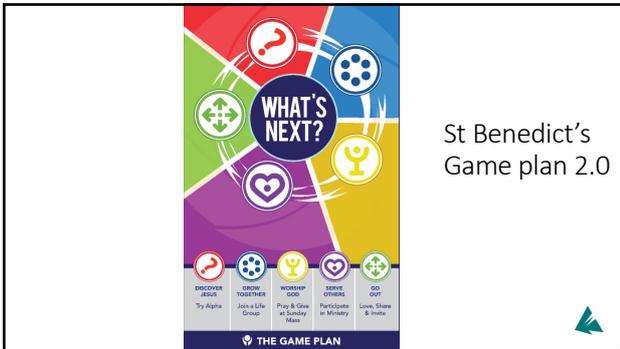
DR ‘Game plan’



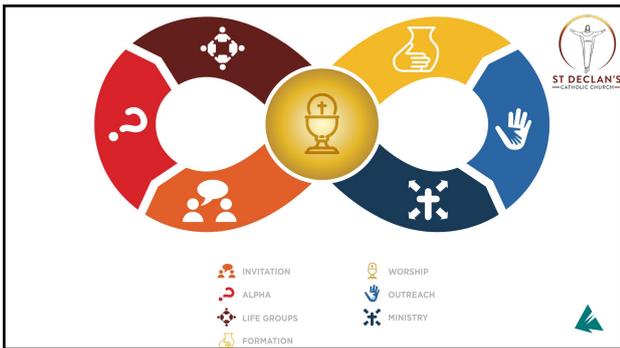
THE GAME PLAN



6



7



8

From the Vision (where) to a Strategy (how)

<p>Vision</p> <ul style="list-style-type: none"> • Mission • Community • Ministry • Formation • Worship • Admin 	<p>Traditional Approach: create a strategic plan</p> <ul style="list-style-type: none"> • Identify goals under these 6 headings • Then decide who will do it • By when
--	--

At the bottom right of the text box is a small green arrow icon pointing right.

9

The problem(s) with a strategic plan

- Unexpected things (both external and internal) derail detailed long-term plans (deflating and then abandoned)
- Even more significant: navigate the whirlwind (Business as Usual in a parish requires a great deal of energy)
- So instead of a plan – establish one Wildly Important Goal (WIG) that will have the most benefit over the next twelve months
- Describe the goal as: **From X to Y by when**
 - E.g. from 10 to 50 guests at Alpha by December 1 2023
- Determine lead measures as well as lag measures
 - E.g. number of registrations on November 30 is a lag measure
 - Number of invitations people made between now and November 29 is a lead measure
- Make the goal measurable



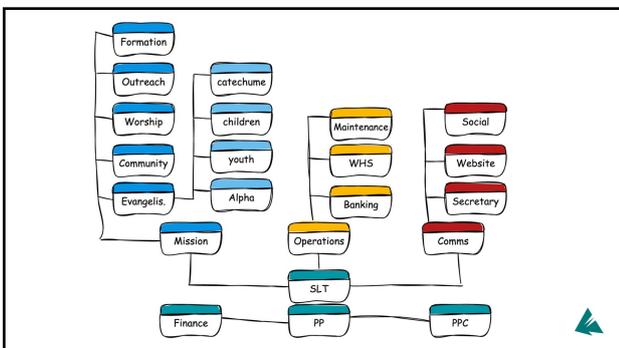
10

Strategy Determines Structure

- How you structure the parish is determined by the strategy you have
- E.g. Cannot hope for evangelization if there is no structures that support evangelization – e.g. no Alpha coordinator or team
- Create an organizational chart



11



12

Youth Ministry:

- Needs a discipleship pathway – same or different to rest of parish?
- Needs a vision (so six elements or dimensions apply, but needs in relation to the parish and include elements that are part of the parish. E.g. worship and outreach)
- Can have its own wildly important goal
- Needs a structure



13

Family Educator:

- Needs a discipleship pathway – starts in the school, links to parish pathway
- Needs to think about six dimensions of vision, but in relation to school and parish, and including elements that are part of the parish (bridge analogy)
- Can have your own wildly important goal



14